



# High School Football - Profit / Loss for a Single Season

## Profits

Ticket Sales	\$40,000.00	per ticket:	\$4.00
		total seats:	2,000
		total ticket sales per game:	\$8,000.00
		home games per season:	5
		<i>total ticket sales per season:</i>	<i>\$40,000.00</i>
Merchandise Sales	\$9,998.76	total merchandise sales for full season	
Program Sales	\$1,200.00	total amount collected for selling programs through season	
Concession Sales	\$6,985.23	total of food and beverage items sold through season	
Fundraising	\$5,000.00	donated amount through the "Football Boosters" club	
	<b>\$63,183.99</b>	<b>total profits for one football season</b>	

## Expenses

Stadium Rental	\$10,000.00	rental cost per game:	\$2,000.00
<i>***all homes games played at City Stadium downtown</i>		home games per season:	5
		<i>total stadium rental cost per season:</i>	<i>\$10,000.00</i>
Uniforms	\$6,400.00	***new uniforms purchased for the team last season (should last 4 years)	
Coaching Salaries	\$12,000.00	***extra salary payments for 1 head coach / 4 assistant coaches through season	
Practice Equipment & Weight Rm.	\$3,945.34	includes equipment for the practice field and supplies for the weight room	
Travel Expenses	\$2,615.00	total travel costs and student meal costs for 5 away games	
Printing / Marketing	\$4,532.83	printing costs for programs & pre-game flyers	
Homecoming Parade & Dance	\$4,456.32	1/2 cost for all Homecoming events, paid for through football program budget	
Concession Items	\$4,500.00	cost to stock concession stands throughout the season	
Pep Club / Pep Rally Expenses	\$2,987.12	pep rally costs and "Student Night" costs	
	<b>\$51,436.61</b>	<b>total expenses for one football season</b>	

**Total Income: \$11,747.38 profit**