

Newsletters vs. the Internet

Advantages of the Internet

- Understandably this is because of many advantages of supplying news over the Internet. The major advantages of the Internet-news are:
- News on the Internet can be updated round the clock so that readers can have the most up-to-date news any time of the day or night.
- The type of news and the way it is displayed in different ways (and can even be customized to fit the individual), including multi-media such as video and slideshows
- Readers can be alerted through e-mail, cell phones or other devices when there topics arise that interest them
- Readers can “dig” further into a topic by clicking on links to other pages at the same site or other sites
- Readers can easily forward interesting information to others

Advantages of Newspapers

- Newspapers are more convenient to read. You can easily relax and recline in a chair... there is no need to “hunch” over a computer
- A newspaper has clear sections, and each can be laid out in front of you. There is no need “surf” the internet or conduct an internet search to find what you need.
- Newspaper can be carried and read at any location of the world. There is no need for “Internet connectivity”.
- Reading newspaper does not require any equipment, such as a computer.
- A newspaper is “real”, so you can mark on it, send hardcopies, or cut out coupons.
- A newspaper is often seen as more reliable. While the internet can be equally as reliable, it also has information from other sources that cannot be trusted, and it is important to be able to distinguish between the two.