



# SMALL TOWN GEMS

*Here is a list of great American towns that have adopted a “theme” to highlight what makes them special, and that theme can be seen throughout the town.*

## Town

## The “Theme”

### Seligman, Arizona

#### Route 66

*Located along historic Route 66, this town features stores and souvenir shops that are a throwback to the days when the scenic highway was heavily travelled.*



### Tombstone, Arizona

#### Old West

*In the 1800s, this town was a busy center of the Old West. Now, it is a tourist center for those who want to experience the Old West for a day.*



### Kalona, Iowa

#### Amish

*This small town has a large Amish community, which prides itself on the simple things in life. Many stores focus on crafts that were handmade by Amish locals.*



### Lake Placid, New York

#### Olympics

*This relatively small town in New York has hosted two Winter Olympic Games, and it is clear how proud the city is of this fact. Its sporting history has made it a hub of outdoor athletics even to this day.*



**Geneva-on-the-Lake,  
Ohio**

**1950s Amusement Park**

*Located on the shore of Lake Erie, this was one of Ohio's first summer resort towns, and it still captures the atmosphere of a 1950s amusement park.*



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**Mt. Airy,  
North Carolina**

**"Mayberry"**

*As the childhood home of actor Andy Griffith, this town was the true setting for Mayberry (from the "Andy Griffith Show"). It takes pride in that fact, and references to the show can be seen throughout.*



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**Yellow Springs, Ohio**

**Hippy Culture**

*The spirit of the 1960s counterculture movement (i.e. "the hippie movement") is alive and well in Yellow Springs, and it's hard to miss as you pass through the town.*



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**Jonesborough,  
Tennessee**

**Storytelling**

*The International Storytelling Center has its home here, and a festival celebrates the craft each year. The town prides itself as being the "Storytelling Capital of the World."*



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