



Questions for Classroom Discussion

“A Town Like No Other”

- **What are features of your town that are a source of pride for local residents and would be attractive to outside visitors?**
 - ⇒ Consider the history of the town, including people who have lived there, events that have taken place in the area, and traditions that have formed over the years
 - ⇒ Consider the geography in and around the town, and what role it plays in shaping the town's identity
 - ⇒ Consider other factors (such as the local economy, weather, arts, etc.) that might make the town unique

- **Why is it important to highlight features of your town that make it unique or special?**
 - ⇒ Consider that people feel a sense of pride in their hometown, and that pride can create a level of respect for the people and places that are part of it
 - ⇒ Consider how tourism can be important in creating jobs and boosting the local economy, and how certain features of the area might make it a better place to visit
 - ⇒ Consider how people sometimes need to be reminded of the special features of where they live, otherwise they will be taken for granted or overlooked

- **What are the best ways to highlight specific features of your town on which you want others to focus?**
 - ⇒ Consider how residents can adopt a “theme” for the town, and different parts of the town (buildings, landscapes, celebrations, etc.) can be designed around that theme
 - ⇒ Consider how new traditions can be formed (festivals, events, parades, etc.) that highlight the town's unique features
 - ⇒ Consider different forms of media (TV, radio, magazines, online ads, YouTube videos, internet memes, etc.) that can be used to spread the word about your town's unique features and hopefully attract tourists