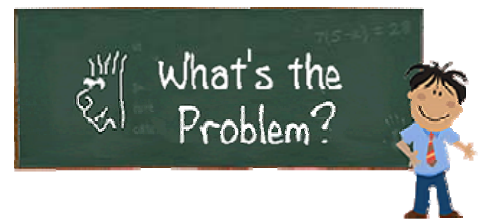


# Teacher Instructions:



**Problem Scenario:** “A Town Like No Other”

**The Main Problem:** *You are a city council member and have been asked to propose an idea that will make your town more “attractive” to residents and visitors. This could be an extended theme, annual tradition, or anything else that highlights the character and best features of the town. What is your idea to add appeal to your town, and why?*

Your students will be viewing this problem from an **integrated** perspective.



**How can you make your town stand out?**

*Students will learn about towns with themes and annual traditions, and then decide what could reasonably be done in their town to add appeal.*

## Step 1

**Review  
Stimulus  
Items**

**Stimulus Item #1 — “Christmas Town, USA” (video)**

**Stimulus Item #2— “Towns with Themes” (list)**

**Stimulus Item #3— “...Love Your Town” (article)**

*A low-readability option has been provided so students in lower grades can participate in this problem scenario*

**ALTERNATE Stimulus and Activity for Lower Grades —  
“What Makes Your Town Special?” (online discussion)**

*\*\*Students should take notes as they review the Stimulus Items*

## Step 2

**Classroom  
Discussion**

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

**Extended Responses:** Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

1. **What is a single feature of your town that residents should take pride in because it makes the town special or unique?**
2. **What could be done to make your town more “attractive” to residents and visitors?**

## Step 3

**Student  
Response**

*\*\*\*students should have access to their notes as they enter their answers*

*\*\*\*students may also have access to the Stimulus Items as they enter their answers*

**EXTENDED PRODUCT (Optional):** Divide your students into groups, and each group is going to form a **Tourism Council** for your town. They must choose the one feature—*just one*—that makes your town special and unique (this might be something to do with history, geography, tradition, the people, the economy, etc.). They must then decide on how this feature can be highlighted in a way that brings pride to local residents and attracts new visitors. Each group must **create a poster, flyer, or brochure** to show how they've highlighted this feature and why others should be interested.

## Step 4

**Analysis**

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.