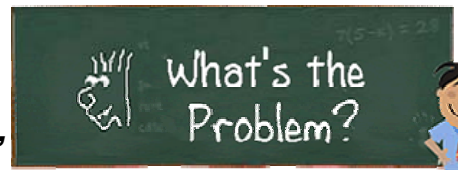


Teacher Instructions:



Problem Scenario: “A Character for Thanksgiving”

The Main Problem: *Many holidays have a special character who represents the day (such as Santa Claus for Christmas or the Easter Bunny for Easter). Thanksgiving is an important holiday, but doesn't have a such a character. How would you choose one to represent Thanksgiving, and why might having a special character be good for the holiday?*

Your students will be viewing this problem from an **integrated** perspective.



How do you choose a character for Thanksgiving Day?

Students will review different holiday characters and tips for creating their own , and then design a character who fits Thanksgiving Day.

Step ①

Review
Stimulus
Items

Stimulus Item #1 — “Holiday Characters” (list)

Stimulus Item #2— “Personifying Your Brand” (tips)

Stimulus Item #3— “Thanksgiving Fun Facts” (infographic)

***Students should take notes as they review the Stimulus Items*

Step ②

Classroom
Discussion

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

Extended Responses: Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

1. **You are chosen to design a new character who represents Thanksgiving Day (sort of like Santa Claus does for Christmas). What are the most important factors that influence your design? Provide details to support your design process.**
2. **Who should be a new character who represents Thanksgiving Day? How does this choice reflect the culture and spirit of the day?**

Step ③

Student
Response

****students should have access to their notes as they enter their answers*

****students may also have access to the Stimulus Items as they enter their answers*

EXTENDED PRODUCT (Optional): Divide students into small groups, and each group is responsible for **designing a new character for Thanksgiving Day (sort of like Santa Claus for Christmas)**. Each group should consider the meaning and reasoning behind all elements of the design, including the character, name, color, clothing, and even the backstory. Have the groups draw a sketch of their Thanksgiving character, and “pitch” their design to the rest of the class. The class can vote on which should be the new holiday character.

Step ④

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.