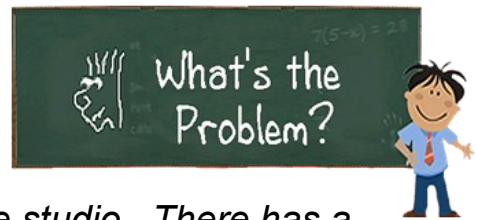


Teacher Instructions:



Problem Scenario: “TV to the Big Screen”

The Main Problem: *You are the head of a major movie studio. There has been a trend of popular and classic TV shows being made into major motion pictures, and you want to profit from this development. What television show do you think should be made into a “blockbuster” movie? What are the issues involved when trying to make a TV show fit the big screen?*

Your students will be viewing this problem from an **integrated** perspective.



From the small screen to the big screen...

Students will review how TV shows are made into modern movies, and then decide which TV show is the best fit, and how it might need to be changed

Step ①

**Review
Stimulus
Items**

Stimulus Item #1 — “Six-Billion Dollar Man” (article)

Stimulus Item #2— “Most-Watched TV Series” (infographic)

Stimulus Item #3— “5 Keys To A Great Pitch” (tips)

A low-readability option has been provided so students in lower grades can participate in this problem scenario

***Students should take notes as they review the Stimulus Items*

Step ②

**Classroom
Discussion**

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

Extended Responses: Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

- 1. What are the characteristics of a TV show that would give it the potential to become a blockbuster movie?**
- 2. What is a TV show (old or new) that you think is fit to become a blockbuster movie? Why?**

Step ③

**Student
Response**

****students should have access to their notes as they enter their answers*

****students may also have access to the Stimulus Items as they enter their answers*

EXTENDED PRODUCT (Optional): Divide students into small groups, and have each group become the **Marketing Team** for a major movie studio. The studio has just turned a popular TV show into new movie (the groups can choose the TV show, and it can be old or new). Have each group **write a two-minute movie trailer** that entices audiences to come see the new movie. The trailer should be a teaser that tells a little about the plot and characters in the movie. It should also reveals ways that the TV show might have changed in order to fit the big screen (remember, audiences won't want to see it if it's just like what they watch on their television).

Step ④

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.