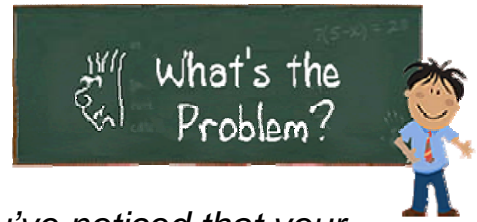


Teacher Instructions:



Problem Scenario: *Welcome to Social Media*

The Main Problem: *You are a school principal and you've noticed that your students are always using social media (Facebook, Twitter, YouTube, Instagram, Skype/Hangout, etc.). It has been suggested that the school offer a class to help students use and behave on these sites the right way. Is this necessary? If so, what lessons should be included in the class?*

Your students will be viewing this problem from an **integrated** perspective.



What do you need to know about Social Media?

Students will review issues related to young people using Social Media and decide how they could be better educated.

Step 1

**Review
Stimulus
Items**

Stimulus Item #1 — “Dos and Don’ts of Social Media” (video)

Stimulus Item #2— “Teaching Social Media” (article)

Stimulus Item #3— “Students & Social Media” (infographic)

***Students should take notes as they review the Stimulus Items*

Step 2

**Classroom
Discussion**

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

Step 3

**Student
Response**

****students should have access to their notes as they enter their answers*

****students may also have access to the Stimulus Items as they enter their answers*

Extended Responses: Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

- 1. What is the single most important thing that young people should know about using Social Media? Why is this so important?**
- 2. What are important topics that should be included in a class that teaches young people about Social Media? Why are they important?**

EXTENDED PRODUCT (Optional): Divide students into small groups, with each group forming a Team of Teachers. The team is in charge of planning a new class called “*Introduction to Social Media.*” Each team will **create the syllabus** for this new class. A syllabus simply lists the topics that will be taught in the class, the order in which they will be taught, and an idea of how much time needs to be given to each task. To develop the syllabus, the groups must decide what is important for students to know before using Social Media. The groups can present the syllabus for their new class to the school board (i.e. the rest of the class) and see if it meets their approval.

Step 4

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.