



Restaurant



Thought-Gathering sheet

What are possible **themes** for your restaurant: _____

Ideas on how your theme will be portrayed throughout your restaurant:
(consider factors like food, furniture, design, service, and entertainment)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Ideas for how you will **spread the word** to attract customers:
(consider the intended audience, desired message, types of media, and cost limitations)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____