Teacher Instructions:

Problem Title: **The Best Opener Ever!**

The Main Problem: The Academy Awards Show (or "The Oscars") is the most important awards show in the movie industry. It is also a major event that is watched by millions of people worldwide. You are part of the creative team that is working on the "opening number" for the Academy Awards Show (i.e. the first five minutes or so). **What is the best way to set the tone for the show and "grab the attention" of the audience?**

What makes an opener memorable?
Students will review the Academy Awards Show, as well as techniques to "grab attention," and come up with their best opening number.

Step 1
Review Stimulus

Stimulus Item #1 - "The Academy Awards" (online encyclopedia entry)

Stimulus Item #2 - "Academy Award Openings" (video montage)

Stimulus Item #3 - "How to Grab and Keep Audience Attention" (article)

  **Students should take notes as they review the Stimulus Items

Step 2
Classroom Discussion

Lead a **class discussion** about issues related to the topic.
You are being provided a sheet to help you guide the classroom discussion.

Product Idea (optional): Divide students into groups, with each group acting as the **Creative Team** for the upcoming Academy Awards Show. It is their job to **storyboard the "opening number"** (i.e. the first five minutes or so) for the show. This includes introducing the awards ceremony and the host, as well as any entertainment used to "grab the attention" of the audience and set the tone for the show. The storyboards will be shared, and the entire class can decide on the best way to begin the show.

Step 3
Student Response

***students should have access to their notes as they enter their answers

***students may also have access to the Stimulus Items as they enter their answers

Extended Response Items: Have students answer the following questions using the online assessment system. Remind students to use information from the Stimulus Items to support their response.

1) **What is the main goal or purpose of the "opening number" (i.e. the first five minutes) of the Academy Awards show?**

2) **What is the best way to "grab the attention" of the audience at the start of the show, and why is this the best option?**

Step 4
Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards. Results can be analyzed through the online system.