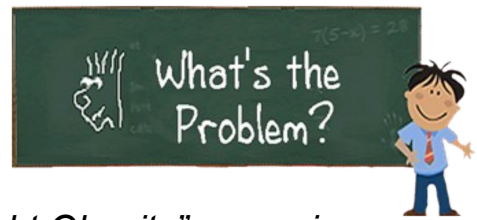


# Teacher Instructions:



Problem Scenario: *“Childhood Obesity”*

The Main Problem: *Your school wants establish a “Fight Obesity” campaign, but it must first decide on what that will include. What are realistic goals for the campaign, and what intermediate steps should be taken to achieve those goals?*

Your students will be viewing this problem from an **integrated** perspective.



## What goes into a “Fight Obesity” Campaign?

*Students will review the problem of childhood obesity, as well as the details of other campaigns to combat obesity, and decide on what should be implemented at their own school.*

## Step ①

Review  
Stimulus  
Items

Stimulus Item #1 — “Childhood Obesity Awareness” (article)

Stimulus Item #2 — “Exercise and Obesity” (video)

Stimulus Item #3 — “Obesity Facts” (infographic)

*\*\*Students should take notes as they review the Stimulus Items*

## Step ②

Classroom  
Discussion

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

## Step ③

Student  
Response

**Extended Responses:** Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

1. If a school establishes a “Fight Obesity” Campaign, what should be its main goals?
2. What are rules and strategies that can be put in place at a school to help it accomplish the goals of its “Fight Obesity” campaign?

*\*\*\*students should have access to their notes as they enter their answers*

*\*\*\*students may also have access to the Stimulus Items as they enter their answers*

**EXTENDED PRODUCT (Optional):** Divide students into small groups, and have each group **create a brochure** that gives the details of the school’s “Fight Obesity” Campaign. The brochure should **explain the problem** of childhood obesity, contain a **“mission statement”** (i.e. the goals of the campaign), and highlight certain **rules and procedures** that will be put into place at the school to help reach the goals. It can also highlight any special action or events that the school will organize to raise awareness. As a class, discuss whether any of their ideas are actually part of the school’s current efforts to address childhood obesity.

## Step ④

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.