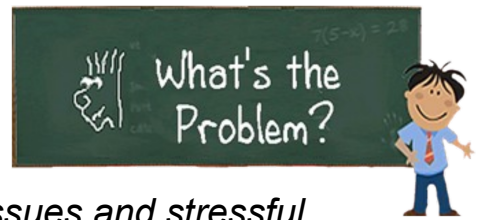


# Teacher Instructions:



Problem Scenario: *Motivational Poster*

The Main Problem: *There will always be complicated issues and stressful situations involving politics, public health, the economy, or other areas of life. But there is always something positive going on, as well.*

Your students will be viewing this problem from an **integrated** perspective.



*You are a graphic designer, and you must design a **motivational poster** that either reminds others of the “good things” in life, or helps provide the strength and courage to deal with the “bad things.”*

## Step ①

Review  
Stimulus  
Items

Stimulus Item #1 — “The story of ‘Be Calm & Carry On’ ” (video)

Stimulus Item #2 — “History of Motivational Posters” (timeline)

Stimulus Item #3 — “Power of Positive Thinking” (infographic)

*\*\*Students should take notes as they review the Stimulus Items*

## Step ②

Classroom  
Discussion

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

## Step ③

Student  
Response

**Extended Responses:** Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

1. Millions of “motivational posters” are sold each year. Why are these so popular, and what purpose do they serve?
2. Describe a “motivational poster” that you think would be effective, including the artwork and text. Why did you choose this design?

*\*\*\*students should have access to their notes as they enter their answers*

*\*\*\*students may also have access to the Stimulus Items as they enter their answers*

**EXTENDED PRODUCT (Optional):** Divide students into small groups, with each group becoming a team of **Graphic Designers**. In response to the overall stress and anxiety caused by various issues (politics, economics, public health, etc.), these designers have been asked to **create a Motivational Poster** that will inspire people. It’s purpose can be to help people focus on the positive parts of life, or to give them courage and strength to deal with the negative (the poster can focus on a specific issue, or be more general). The groups will design the poster, and share it with the other groups. The class can vote on which poster best achieves its goal.

## Step ④

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.