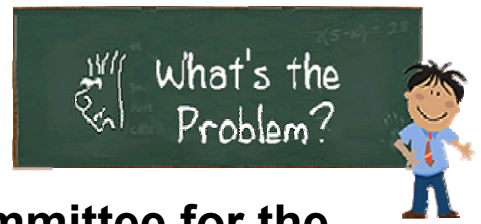


# Teacher Instructions:



Problem Scenario: “*Local Legends*”

The Main Problem: You are on a tourism committee for the state, and you have noticed that many visitors are interested in “ghost tours”, local legends, and other folk lore. Why do these legends have so much appeal, and can they be used to attract more tourists to the area?

Your students will be viewing this problem from an **integrated** perspective.



## Step ①

Review  
Stimulus  
Items

Stimulus Item #1 — “A Few Local Legends” (quick summaries)  
Stimulus Item #2— “Scary Stories and the Local Economy” (images)  
Stimulus Item #3— “Fascination with the Unknown” (forum)

*\*\*Students should take notes as they review the Stimulus Items*

## Step ②

Classroom  
Discussion

Lead a **class discussion** about issues related to the topic.  
You are being provided a sheet to help you guide the classroom discussion.

## Step ③

Student  
Response

*\*\*\*students should have access to their notes as they enter their answers*

*\*\*\*students may also have access to the Stimulus Items as they enter their answers*

**EXTENDED PRODUCT:** Divide your students into groups. Each group is the **tourism committee** for the state. As is often the case, certain areas across the state have become a “hot spots” for ghost stories and folk lore. The teams must use this interest in the area to **create a strategy** to increase tourism. The groups **must plan an event, structure, or other attraction** around a local legend that will increase the number of tourists who visit the state. The groups will present their ideas to the their fellow citizens (i.e. the rest of the class) in a 3-minute oral and visual presentation, and they will vote on which one would be the most effective and practical. Discuss whether there are ideas involving the folk lore and legends that might actually backfire when it comes to the state’s reputation and bringing in the type of tourists who will respect the area and boost the economy.

**Extended Responses:** Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

1. **Despite a lack of scientific evidence, why do so many myths, ghost stories, and urban legends still exist (and even thrive)?**
2. **How can the folk lore of the state be used to increase tourism? Is it possible for this to “backfire”?**

## Step ④

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.