



“Local Legends”

Guided Thought-Gathering Sheet



Use this page to organize your thoughts as you consider ways to **highlight how the ghost stories and folklore of your area can be used to attract new visitors:**

Idea #1:

(list an event, business, attraction, or other idea that centers around the folk lore of your local area):

Describe this idea and explain how it will attract visitors to the area:

Idea #2:

(list an event, business, attraction, or other idea that centers around the folk lore of your local area):

Describe this idea and explain how it will attract visitors to the area:

Idea #3:

(list an event, business, attraction, or other idea that centers around the folk lore of your local area):

Describe this idea and explain how it will attract visitors to the area:

Idea #4:

(list an event, business, attraction, or other idea that centers around the folk lore of your local area):

Describe this idea and explain how it will attract visitors to the area: