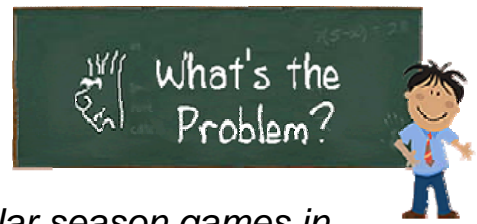


Teacher Instructions:



Problem Scenario: “NFL Expansion”

The Main Problem: *The NFL is scheduling a few regular season games in London in an effort to promote American football across Europe. You are the new commissioner of the NFL. What are the issues involved in this worldwide expansion, and what is necessary for it to be successful?*

Your students will be viewing this problem from an **integrated** perspective.



American Football around the World

Students will review the efforts of expanding the NFL to Europe and decide what needs to be done to make it a successful process

Step 1

**Review
Stimulus
Items**

Stimulus Item #1 — “NFL Commissioner talks Expansion” (video)

Stimulus Item #2— “Football in Europe?” (article)

Stimulus Item #3— “Power of Pigskin” (infographic)

A low-readability option has been provided so students in lower grades can participate in this problem scenario

ALTERNATE Stimulus and Activity for Lower Grades —

Early Elementary should review Stimulus #1 (video)

***Students should take notes as they review the Stimulus Items*

Step 2

**Classroom
Discussion**

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

Extended Responses: Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

- 1. What are the major factors that will determine whether the NFL will or will not be successful overseas? What should the NFL do to help American football “catch on” in Europe?**
- 2. Is it important for the future of the NFL that it expands into Europe and beyond? Why or why not?**

Step 3

**Student
Response**

****students should have access to their notes as they enter their answers*

****students may also have access to the Stimulus Items as they enter their answers*

EXTENDED PRODUCT (Optional): Divide your students into groups. Each group has been selected by the NFL Commissioner to **prepare a presentation called, “American Football — The Ten Year Plan.”** This will be a short presentation to explain to the commissioner (i.e. the rest of the class) how the game of football will expand across the world over the next 10 years, breaking it down into a few major milestones. The presentation will give a strategy to overcome certain obstacles that will exist during expansion. The groups should also explain why the expansion of the NFL into Europe (and beyond) is so important for the league and the game of football.

Step 4

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.