

What's the Problem?



The Festival



Thought-Gathering Sheet

Ideas for **attractions** your festival might have to entertain guests:
(consider factors like theme, cost, labor, safety, and audience)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Ideas for how you will **spread the word** to get people excited:
(consider the intended audience, desired message, types of media, and cost limitations)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____