



Shown below is the "Judging Criteria" used to pick the winner in a popular do-it-yourself (DIY) costume contest:

JUDGING CRITERIA

All entries will be scored on a scale of 1 to 100 and judged based on the following formula. The entries in each category with the highest, second highest and third highest scores will win:

- 50% (max 50 points) on **originality** and **creativity** of the DIY costume idea. At least half of the costume must be created from materials other than a commercially available Halloween costume. Store bought accessories, makeup, masks, hats, components, etc. however are acceptable.
- 25% (max of 25 points) on the **execution**. How well was the costume idea translated into a real costume?
- 25% (max of 25 points) on the **story** behind the costume. We want the full scoop including details of how you came up with the idea, how it was made and the reaction you got from wearing it.



All photos must be original and taken during the Halloween season which for this contest. We're looking for fresh, new ideas! Also remember that we're just looking for the work of amateurs and do-it-yourselfer's (not professional costumers).

Have fun and good luck!

Source:

The list above is modified from an actual contest hosted by Halloween Express in 2013.

http://contest.halloweenexpress.com/the-judging-criteria/