

What's the Problem?



The 50 largest US charities ranked by total income

Source: The NonProfit Times (except where noted)
RESEARCH BY Schuyler Velasco

RANK	NAME	WEBSITE	CATEGORY	TOTAL INCOME IN MILLIONS (2011)	PUBLIC SUPPORT IN MILLIONS (2011)	PERCENTAGE OF TOTAL EXPENSES SPENT ON PROGRAMS†	SALARY & BENEFITS OF HIGHEST-PAID OFFICIAL‡	WATCHDOG AGENCY RATINGS		
								CHARITYWATCH# GRADE	WISE GIVING ALLIANCE##	CHARITY NAVIGATOR†
1	YMCA of the USA	ymca.net	Social services	\$5,986.1	\$823.4	87.4	\$441,438	A	■	★★★★
2	Goodwill Industries International	goodwill.org	Social services	4,437.0	778.0	89.0††	508,571	A	■	NO RATING
3	Catholic Charities USA	catholiccharities.usa.org	Social services	4,422.8	679.2	79.6	265,356	NO RATING	■	★★★★
4	United Way	unitedway.org	Social services	4,139.9	3,903.2	90.6	763,394	NO RATING	NO RATING	★★★★
5	American Red Cross	redcross.org	Social services	3,453.0	945.9	92.2	568,594	A	■	★★★
6	The Salvation Army	salvationarmyusa.org	Social services	3,203.8	1,697.6	84.0	216,182	A / A -	■	NO RATING
7	Habitat for Humanity International	habitat.org	Social services	1,490.6	619.3	83.7	315,130	B+	■	★★★
8	Boys & Girls Clubs of America	bgca.org	Youth	1,458.3	658.3	85.1	1,814,593	A+	■	★★★
9	Easter Seals	easterseals.com	Health	1,402.5	161.6	80.6	838,901	B -	■	★★
10	Smithsonian Institution	si.edu	Museums	1,241.0	161.4	73.7	517,318	NO RATING	NO RATING	★★★★
11	Feeding America	feedingamerica.org	Social services	1,185.0	1,144.3	97.2	524,052	B	■	★★★★
12	Task Force for Global Health	taskforce.org	Health	1,163.4	1,147.8	100.0**	262,500	NO RATING	■	NO RATING
13	Planned Parenthood Federation of America	plannedparenthood.org	Health	1,154.0	279.6	72.8	382,688	A -	■	★★★★
14	World Vision	worldvision.org	Relief/development	1,055.8	848.2	88.3	405,975	B+	■	★★★★
15	Dana-Farber Cancer Institute	dana-farber.org	Hospital/med center	1,002.5	275.8	85.2	905,018	NO RATING	NO RATING	★★★★
16	The Nature Conservancy	nature.org	Environment	997.0	504.0	78.8	493,332	A -	■	★★★
17	Shriners Hospitals for Children	shrinershospitalforchildren.org	Hospital/med center	963.6	195.7	85.0	428,771	A/F †††	NO RATING	★★★
18	American Cancer Society	cancer.org	Health	953.6	888.3	70.0	2,081,246	C	■	★★
19	Food for the Poor	foodforthepeer.org	Relief/development	938.2	930.2	96.8	388,979	B -	■	★★★
20	Boy Scouts of America	scouting.org	Youth	904.7	394.0	89.0**	815,014	A	■	NO RATING
21	Catholic Relief Services	crs.org	Relief/development	821.5	319.4	94.4	325,000	A+	■	★★★★
22	ALSAC/St. Jude's Children's Research Hospital	stjude.org	Hospital/med center	814.3	698.4	70.3	477,920	B+	■	★★★
23	Children's Hospital Los Angeles	chla.org	Hospital/med center	812.8	97.7	85.0**	822,616*	NO RATING	NO RATING	NO RATING
24	Girl Scouts of the USA	girlscouts.org	Youth	735.2	102.3	88.9	442,016	C+	■	★★★
25	YWCA	ywca.org	Social services	699.9	397.7	36.8	233,722	D/F †††	NO RATING	★★
26	AmeriCares	americares.org	Relief/development	663.8	662.9	98.4	266,021	B -	■	★★★
27	American Heart Association	heart.org	Health	657.2	510.3	53.3	602,529	C+	■	★★
28	Save the Children	savechildren.org	Relief/development	600.5	349.3	90.7	425,324	A+	■	★★★★
29	CARE	care.org	Relief/development	582.0	361.6	89.5	419,284	A+	■	★★★
30	Compassion International	compassion.com	Relief/development	548.9	547.4	83.2	273,125	A	■	★★★★
31	Campus Crusade for Christ	cru.org	Religious	517.1	474.5	86.0 (2)	64,020	NO RATING	@	NO RATING
32	Fred Hutchinson Cancer Research Center	fhcrc.org	Hospital/med center	470.6	69.1	90.6**	none reported	NO RATING	NO RATING	NO RATING
33	Metropolitan Museum of Art	metmuseum.org	Museums	470.0	164.3	86.9	988,523	NO RATING	NO RATING	★★★
34	United States Fund for UNICEF	unicefusa.org	Relief/development	455.0	451.0	90.5	467,463	B+	■	★★★
35	Feed the Children	feedthechildren.org	Relief/development	436.5	430.1	92.9	214,209	F	@	★★★★
36	Direct Relief International	directrelief.org	Relief/development	404.9	404.7	98.8	341,347	A -	■	★★★★
37	PBS	pbs.org	Public broadcasting	404.3	172.8	100 (3)**	603,403	NO RATING	NO RATING	NO RATING
38	International Rescue Committee	rescue.org	Relief/development	397.9	141.4	92.3	395,612	A+	■	★★★★
39	Art Institute of Chicago	artic.edu	Education	397.1	71.9	91.4	1,026,395	NO RATING	NO RATING	★★★★
40	Samaritan's Purse	samaritanspurse.org	Relief/development	388.2	375.7	88.3	421,198	C+	□	★★★★
41	Institute of International Education	iie.org	Education	366.7	366.7	93.4	490,547	NO RATING	NO RATING	★★★★
42	Metropolitan Opera Association	metoperafamily.org	Cultural	365.9	194.1	90.5	1,300,916	NO RATING	NO RATING	NO RATING
43	Susan G. Komen for the Cure	ww5.komen.org	Health	357.8	285.7	75.0	471,471	B	■	★★★
44	Boys Town	boystown.org	Youth	325.2	141.9	88.7	316,272	B -/C †††	■	★★★★
45	New York Presbyterian Fund (1)	nyp.org	Health	312.8	96.5	50.5**	4,304,436	NO RATING	NO RATING	NO RATING
46	Cystic Fibrosis Foundation	cff.org	Health	312.0	126.3	79.3	477,065	A -	■	★★★
47	Good360	good360.org	Relief/development	310.5	305.8	99.0	708,722	B	■	★★★
48	Catholic Medical Mission Board	cmmb.org	Relief/development	305.1	294.3	97.0	282,018	B	■	★★★★
49	Pew Charitable Trust	pewtrusts.org	Public interest	300.1	283.4	92.4**	708,722	NO RATING	NO RATING	NO RATING
50	Christian Broadcasting Network	cbn.com	Religious broadcasting	285.3	177.6	85.4	404,394	NO RATING	NO RATING	★★★★

† CHARITY NAVIGATOR; ‡ CHARITY WATCH (AIP); †† A SERVICE OF THE COUNCIL OF BETTER BUSINESS BUREAUS; * FOUND ON 990 TAX FORM; ** PERCENTAGE CALCULATED BY PROGRAM EXPENSES DIVIDED BY TOTAL INCOME; ††† GRADE REDUCED BECAUSE OF LARGE AMOUNTS OF UNUSED ASSETS (1) ALL DATA FROM FISCAL YEAR 2010 (2) DATA COMES FROM CAMPUS CRUSADE FOR CHRIST'S INTERNAL FINANCIAL REPORT (3) PBS HAD \$47.5 MILLION IN EXPENSES OVER REVENUE

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<http://www.csmonitor.com/Business/Guide-to-Giving/America-s-Top-50-charities-How-well-do-they-rate>