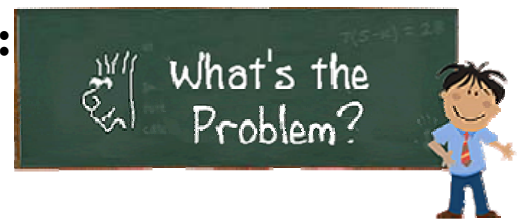


Teacher Instructions:



Problem Scenario: “*And the winner is...*”

The Main Problem: *Dozens of Awards Shows (honoring everything from movies to music to sports to social media) are featured on primetime television throughout the year. What is an Award Show that does NOT currently exist that people would be willing to watch on TV? Why would it attract a large audience, and what categories would be featured for awards to be given?*

Your students will be viewing this problem from an **integrated** perspective.



What deserves an award?

Students will review different Awards Shows and decide what different type of Awards Show could be offered.

Step 1

**Review
Stimulus
Items**

Stimulus Item #1 — “2014 Awards Shows” (list)

Stimulus Item #2— “A New Awards Show?” (online discussion)

Stimulus Item #3— “Funny & Weird Awards” (article)

***Students should take notes as they review the Stimulus Items*

Step 2

**Classroom
Discussion**

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

Step 3

**Student
Response**

****students should have access to their notes as they enter their answers*

****students may also have access to the Stimulus Items as they enter their answers*

Extended Responses: Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

- 1. You have been chosen by a television network to create a new Awards Show (one that is different from those that focus on movies, television, and music). What and who will your Awards Show honor, and why will people want to watch it?**
- 2. What are some of the award categories that your Awards Show will feature? How else will it be different from a typical Awards Show?**

EXTENDED PRODUCT (Optional): Divide students into small groups, and each group is responsible for **writing a press release for a new Awards Show**. This should be a one-page document that explains what the focus of the Awards Show will be. The release will be sent to major television networks to convince them to put the Awards Show on the air. Therefore, the press release should also explain why viewers will want to watch the Awards Show, or why it may be important for the networks to televise it (such as a moral reason).

Step 4

Analysis

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.