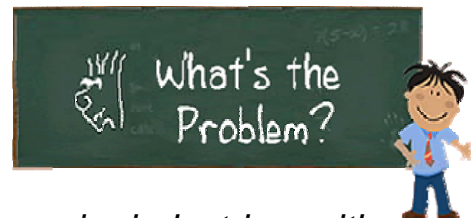


# Teacher Instructions:



**Problem Scenario:** “A Valuable Athlete”

**The Main Problem:** *College basketball and football are major industries, with lucrative television contracts and sold-out events across the country. While many individuals make money through these sports, the student athletes are not among them... it is against the rules to pay them. Is this fair? Should student athletes be paid for their services?*

Your students will be viewing this problem from an **integrated** perspective.



## “Pay for Play” - Yea or Nay?

*Students will review the pros and cons of paying college athletes, and then decide whether it is a good idea or not.*

## Step ①

**Review  
Stimulus  
Items**

**Stimulus Item #1 — “Top 10 reasons NOT to pay college athletes”**

**Stimulus Item #2— “Athletes Should Be Paid” (Article)**

**Stimulus Item #3— “Marketing the Madness” (infographic)**

*\*\*Students should take notes as they review the Stimulus Items*

## Step ②

**Classroom  
Discussion**

Lead a **class discussion** about issues related to the topic. You are being provided a sheet to help you guide the classroom discussion.

**Extended Responses:** Have students answer the following questions. Remind students to use information from the Stimulus Items to support their response.

- 1. What would be the positive and negative outcomes of paying college athletes?**
- 2. After measuring the pros and cons, should college athletes be paid? What are the deciding factors?**

## Step ③

**Student  
Response**

*\*\*\*students should have access to their notes as they enter their answers*

*\*\*\*students may also have access to the Stimulus Items as they enter their answers*

**EXTENDED PRODUCT (Optional):** Divide your students into groups. Each group is a team of **representatives for the NCAA** (National Collegiate Athletic Association) who establish the rules regarding student athletes. Each group must give a **5-minute proposal** to the Executive Committee of the NCAA to convince it that college athletes SHOULD or SHOULD NOT be paid in some way. They must explain how a payment plan will effect college sports, either positively or negatively. The groups must also explain the basic details of any payment plan (who gets paid and how much), and why that strategy will be the most successful.

## Step ④

**Analysis**

Rubrics to grade student entries have been provided, and all questions have been mapped to the content standards.